

AGENDA

Monday February 1, 2010

- 9:00am-2:00pm Golf Outings (addl. fee, separate registration).
- 3:00pm-9:00pm Registration.
- 6:00pm-10pm Meet-n-Greet (Cash Bar).

Tuesday February 2, 2010

- 9:00am-10:00am Digital Presentations.
- 10:00am-Noon Vendors.
- Noon- 1:00pm Lunch.
- 1:00pm-4:00pm Vendor Trade Show.
- 5:00pm Board busses for Casino Night.

Wednesday February 3, 2010

- 10:00am-Noon Business Meeting.
- Noon-1:00 pm Lunch.
- 1:00pm-2:00pm Business Meeting.
- 2:00pm-4:00pm Member Exchange.
- 4:00pm-6:00pm Committee Meetings
- Free Evening (Possible presentation by April Wright).

Thursday February 4, 2010

- 9:00am-Noon Seminars.
- Noon-1:00pm Lunch.
- 6:00pm-7:00pm Cash Bar.
- 7:00pm-10:00pm Banquet Dinner.

Friday February 5, 2010

Optional Group Outing Day TBA

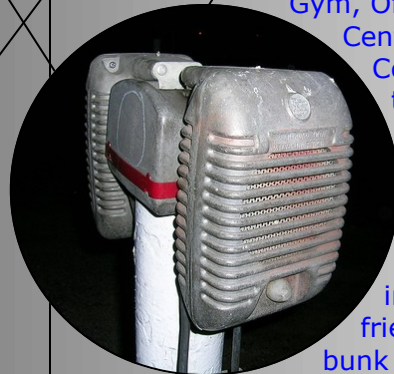
Not included in convention registration fees



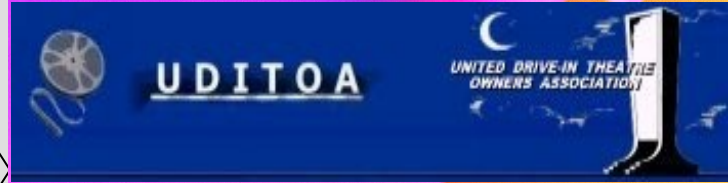
The Holiday Inn Maingate East, home of the United Drive-In Theatre Owners Convention for the last 5 years, is located in the heart of Florida on Irlo Bronson Memorial Highway, just off Highway 192 with Walt Disney World, Universal Studios, SeaWorld, Shopping Outlets, Fine and Casual Dining, Miniature Golf, and Water Slide Parks located just minutes away. Best of all you can walk across the street to Old Town, a little town all on its own with an eclectic array of shops, car and motor cycle shows and amusement rides



There is also plenty of fun activities right at the Holiday Inn Maingate East with On-Site Dining, Lounge, Heated Swimming Pools, Kiddie Pool, Whirlpool, Kiddie Movie Theatre, Wi-Fi through out, Fitness Center/ Gym, Office/Business Center with On-Line Computer Capabilities. An official Walt Disney Good Neighbor full-service hotel! Enjoy newly renovated rooms including kid friendly suites with bunk beds and separate TV's with gaming for their enjoyment.



Holiday Inn Main Gate East
5711 W. Irlo Bronson Memorial Hwy.
Kissimmee, FL 34746
Front Desk 407-396-4222



CONVENTION 2010

Why Attend:

Our 10th Anniversary!!!!

Ambient light (light pollution) that may ruin your theatre.

Why you need to be concerned!

Social Networking

Effective Policy Signs.

Security Cameras

HOLIDAY INN & CONVENTION CENTER
KISSIMMEE, FLORIDA
FEBRUARY 1-2-3-4, 2010

WWW.UDITOA.ORG



2010 UDITOA CONVENTION

2010 CONVENTION REGISTRATION

Company Information

- Motion Picture Exhibitor Industry Vendor/ Non Exhibitor
 Other (please specify) _____

Sign up for:	Price	Subtotal
<input type="checkbox"/> Full Registration on or Before Dec 31*	\$200.00 per person	_____
<input type="checkbox"/> Full Registration After Dec 31-Jan.22	\$250.00 per person	_____
<input type="checkbox"/> Child Full Registration Before Dec 31*	\$125.00 per child	_____
<input type="checkbox"/> Child Full Registration after Dec 31	\$175.00 per child	_____

No registrations can be mailed in after Jan. 22, 2010.
 Registrations after Jan. 22nd, 2010 must be made at the door and the fee is \$275. A child is 12 and under.

Total: _____

Theatre or Company _____

Address _____

Contact Phone _____

Name of person attending _____

Name of person attending _____

Name of person attending _____

Name of person attending _____

Method of Payment

*Checks payable to: UDITOA

- *Check Visa
 MasterCard Discover

Credit Card # _____

Exp. date _____

Billing Zip code _____

Signature _____

CVC (security code) _____

Convention

Drive-in theatre owners from across the country meet to exchange ideas, stories, and more. The table top tradeshow is one of the highlights of the convention. Get to know the people that supply you and hear about their new products. All members are requested to attend the UDITOA Annual Business meeting.

- Demos to raise your concession caps
- Latest updates on Digital Cinema
- Member Exchange Share your unique products and ideas



Hotel and Rate

ONSITE HOTEL

Holiday Inn Main Gate East

- Special UDITOA convention rate: \$69 Per night, Double Occupancy, plus tax.(Mini frig. Included)
- Rooms must be booked by Jan 15 to assure the Special UDITOA Convention rate.
- Call 1-800-327-1128 for reservations
- Use rate code **UDT**
- www.holidayinnmge.com

The Holiday Inn Main Gate East hotel guest room accommodations are newly renovated. All rooms come with a coffee maker, in-room safe large enough to store your laptop, remote control television with pay per view movies. Every hotel guest room accommodation has voice mail service so you don't miss any important calls and wake up service. For your added convenience each hotel guest room has an iron /board and hair dryer. Upgraded guest room accommodation types are available for an additional charge. Try the king bed guest room accommodations with an added work desk and couch / sitting area. The Kids Suite hotel room accommodations are a favorite with families traveling with kids.

Registration

Registration is easy. Just complete a registration form listing each member of your party attending the convention. Mail the attached form along with your check or credit card information to the address on the form.

*Full registration is \$250.00 - \$275.00 but if you register by December 31, 2009 you save \$50.00 - \$75.00 off each registration! Full Registration Includes all UDITOA events including dinners, trade show, seminars, luncheons. Convention registration does not include hotel accommodations.*Registrations are non-refundable and not transferable.

*Registration must be postmarked on or before Dec 31, 2009 to qualify for early registration.

As a special gift with each early registration, you will receive a special 10th Anniversary shirt that has the UDITOA logo embroidered on it. See the separate enclosed sheet to order your shirt size. Remember, you must register by December 31, 2009 (early registration) to receive this shirt FREE! Additional shirts may be ordered for an additional \$20 each.

Transportation

Orlando International Airport (MCO)

- Distance: 20.37 MI
- Shuttle (one way): \$50.00 Taxi (one way) \$60.00
- Take toll road 417 South to Celebration exit, turn right on US 192, the hotel is located 0.5 miles on the left

Sanford Airport (SFB)

- Distance: 40 MI South East to Hotel
- Take toll road 417 South to Celebration exit, turn right one US 192, and the hotel is 0.5 miles on the left.

If you would like to attend but are not a member please contact the convention registration coordinator located below

Mail Registration To:

UDITOA CONVENTION

Questions:

Walt Effinger

Walt Effinger @ 740-654-4525

151 Lynwood Lane

Cell @740-215-4593 or

Lancaster,Ohio 43130

John Mellor @ 239-772-8162

Cell @ 239-443-8780



2010 TRADE SHOW REGISTRATION

Holiday Inn Main Gate East
 KISSIMMEE, FL
 February 2, 2010

COMPANY INFORMATION

COMPANY _____ CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

TYPE OF PRODUCTS _____

TRADE SHOW INFORMATION

The UDITOA Trade Show is a 1 day event on Tuesday February 2, 2010 starting at 10:00am. This is a great convention to show off your product line. Unlike the other conventions, here you are dealing with the owners of the companies who are in charge of purchasing. You are also invited to network with our members at the Meet-n-Greet and Casino Night. One registration fee will provide you with one table to display your products to UDITOA members as well as the chance to address all of our members as a whole if you wish. As an Associate Member, you can also continue the relationship year round by using the UDITOA On Line Discussion Board.

We have available onsite: 1 projector, DVD player, 110volt electrical connections. If you require any additional special requirements please contact us well in advance and we will do our best to accommodate your

All packages shipped to the hotel must be CLEARLY marked. Ex: goody bag, trade show or door prize. Shipments can arrive at hotel NO earlier than Jan 26 And should be CLEARLY marked for UDITOA.

SHIP ITEMS TO:
 UDITOA c/o HolidayInn Main Gate East
 5711 W. Irla Bronson Memorial Hwy.
 Kissimmee, FL 34746
 Front Desk 407-396-4222

SPONSORSHIP

Sponsorship is a great way to get your company recognition from our members.

- PLATINUM \$2,000
- GOLD \$1,000
- SILVER \$ 500
- BRONZE \$ 250
- YOUR CHOICE \$ _____

TRADE SHOW REGISTRATION

The 2010 Table Top Trade Show Fee is \$300.00 for UDITOA Associate (business) Members, \$400.00 for non members. Registration includes a Table at the Trade Show, Presentation Time, and meal accommodations for one Vendor Representative. Each additional Vendor Representative is \$50.00 for the day. If you are a member and wish to only attend the convention OR you wish to attend the full convention & Trade show, please also use the full registration form enclosed in this packet, with appropriate fees.*Fees are non-refundable/transferable.

Name _____ \$300.00

Name _____ \$50.00

Name _____ \$50.00

If you are not a member of UDITOA please add \$100.00 to your total. TOTAL _____

YES, WE WOULD LIKE TO CONTRIBUTE A DOOR PRIZE (Describe below)

YES, WE WOULD ALSO LIKE TO CONTRIBUTE ITEMS FOR THE GOODY BAG!

If your company would like to contribute samples or gifts in the registration Goody Bag describe the items below. (about 125 goody bags are prepared, any number of items would be appreciated and distributed fairly.) Even if you can not attend your company can get exposure by sending samples, pamphlets or merchandise. (Please describe below)

Questions & Information

Trade Show Information:
John Mellor 239-443-8780 cell
 239-772-8162 Home
Convention Information:
Walt Effinger
 740-654-4525 Home
 740-215-4593 Cell

Mail completed registration forms to:

UDITOA Convention
 Walt Effinger
 151 Lynwood Lane
 Lancaster, Ohio
 43130

Make check payable to: UDITOA
 Select payment type

- Check
- Visa
- Mastercard
- Discover

Total \$ _____

PAYMENT

Billing Zip _____

Name on Card _____

Card Number _____

Exp Date _____ CVC (security code) _____

Signature _____



UDITOA 2010 Annual Convention

10th Anniversary Golf Outing and Miniature Golf Tournament

All proceeds to benefit the Will Rogers Institute

This is our 10th Anniversary Convention and we are prepared to add to the excitement. On Monday, February 1 we will hold a golf outing for those of you that need to get away and have some fun on the links in sunny Florida. Tee time will be at 9:00 AM at the world class Kissimmee golf course. The cost is a reasonable \$60.00 per person. Of course any donations for prizes for closest to the pin, longest drive, high and low score, will be gladly accepted.

For those who don't play on the big course we will have a Mini Tournament across the street from the convention site. Tee time will be at 9:00 AM and the cost is only \$10.00 per person.

Golf Outing _____ @ \$ 60.00 = _____

Mini Golf _____ @ \$10.00 = _____

Name _____

Name _____

Name _____

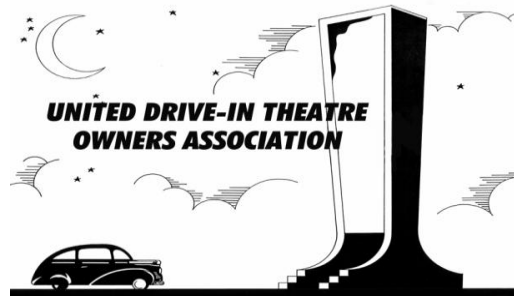
Name _____

Corporate Donations _____

Please PRINT clearly.

Questions or Additional Information contact: John Mellor, Cell: 239-443-8780 or Home: 239-772-8162

Enclose Completed Form along with payment with your Convention Registration Form and/or Trade Show Registration Form to: Walt Effinger, 151 Lynwood Lane, Lancaster, OH 43130



UDITOA 2010 Annual Convention

10th Anniversary UDITOA Logo Shirt

All proceeds to benefit the Will Rogers Institute

An official UDITOA shirt is included with each **Full Convention Registration** before December 31, 2009. The UDITOA logo is embroidered in five colors. The colors are taken from our flag since the Drive-in started as an All American venue. The shirt is royal blue, with UDITOA in white, the car is red, the moon and stars are yellow and the screen is silver. The shirts are in men's and ladies style and sizes so that they will fit properly. Additional shirts can be ordered for \$20.00 each. Your Free and any additional ordered shirts will be available for pick-up at Registration.

Ladies sizes (insert number ordered) XS ____, S ____, M ____, L ____, XL ____, XXL ____, XXXL ____

Men's sizes (insert number ordered) XS ____, S ____, M ____, L ____, XL ____, XXL ____, XXXL ____

Up to 10XL is available. Over XXXL an additional \$5.00 charge per shirt. Size _____, No. _____

Additional Shirts _____ @ \$ 20.00 each = _____

Additional Freight _____ @ \$ 5.00 each = _____

Name _____

Name _____

Name _____

Name _____

Please PRINT clearly.

Questions or Additional Information contact: John Mellor, Cell: 239-443-8780 or Home: 239-772-8162

If you are unable to attend this years Convention and would like to buy a shirt, they **MUST** be ordered by December 31, 2009 and will be shipped to you for an additional cost for freight at \$5.00 per Shirt.

Enclose Completed Form for your Free Shirt along with payment for Additional Shirts or Oversize Shirts with your Convention Registration Form or if unable to attend, enclose completed Form along with payment and freight to: Walt Effinger, 151 Lynwood Lane, Lancaster, OH 43130



UDITOA 2010 Annual Convention

Casino Cruise Night

On Tuesday evening February 2, 2010 we have a Casino Cruise Night planned for those who would like to attend, and that you are a **full** registered convention attendee or Vendor participating in our Trade Show. You must also be **21 years of age**.

We will board the buses at 5pm to head to the docks to board ship. We will leave shore at 7pm and will dock back at midnight. During this time you can take advantage of a buffet dinner at no charge. Also each person will receive \$10 in tokens to start you out in your gambling quest.

All we need is each person's name that will be participating.

Please **print** clearly.

1)

2)

3)

4)

Please mail this form back with your completed Convention Registration and/or Trade Show Vendor Registration Form.